



Blindware Pty Ltd.

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Tuscany PVC Foamwood Product overview

Tuscany is a PVC based slat system designed for use in the manufacture of wood look-alike blinds having either 50mm or 63mm slat width. The unique combination of polymer co-extrusion and high temperature formulation ensure **Tuscany** performs reliably over a wider range of temperatures and other conditions than previous generations of PVC slat systems. **Tuscany** is very suitable for use in all areas of the home or office, including in wet areas.

The **Tuscany** range includes the following components:

- 50.4 x 3.0mm slat;
- 63.5 x 3.0mm slat;
- 82.5 x 8.3mm 'Harbour Bridge' valance or fascia; and
- 50.2 x 14.5mm H-profile bottom rail.

Standard colours, sizes and textures available include:

Colour	50mm		63mm	
	Smooth	Embossed	Smooth	Embossed
Snow White	X	X	X	
Pearl White	X	X	X	
Oyster White	X	X	X	
Birch		X		
Natural		X		
Maple		X		
Red Cedar		X		
Cherry		X		

Matching valance and fascia is available in all colours and textures.

Point of sale support

Tuscany is supported with an attractive swatch which is available to retailers and fabricators.

Key selling features

Tuscany range has several features that provide competitive advantage over other PVC based systems sold by competitors in Australia. In particular, these include:

- **Tuscany** incorporates leading technologies that raise the temperature rating of the product from conventional levels of 40-45C, up to a level of 55C. The specific technologies used include polymer co-extrusion and special high temperature chemical formulation. Co-extrusion incorporates a lighter colour core that is less heat absorbing, combined with an outer PVC skin that carries the slat colouring;
- woodtone colours feature a subtle and attractive grain effect created using a black dye mixed within the extrusion process. This “black swirl” creates an attractive, random grain appearance, giving blinds a more life-like appearance;
- 82mm wide valance allows complete coverage of standard high profile 57x51mm head rail, creating a more finished appearance after installation;
- 63mm slat allows you to mix 50mm and 63mm blinds using the same product without concerns about matching colours or textures within the same room or house. It also allows you to match 63mm blinds with shutters, when a shutter is not suitable for certain applications;
- smooth finishes are available in 50mm and 63mm slats in 3 colours, being Snow White, Pearl White and Oyster White; and
- when sold in conjunction with Blindware’s **NewYork** PS slat system, retailers and consumers are provided with a very clear Good, Better, Best product positioning proposition.

Fabrication requirements

There are several considerations for fabricators when using **Tuscany**, including:

- Standard lengths for cartons of inventory include:
 - slat 1940mm and 2750mm
 - valance 2750mm
 - bottom Rail 2750mm
- recommended tape spacing is 300mm and maximum end route distance is 150mm.

In general, the full range of **Tuscany** product is held by Blindware in all national warehouses, located Melbourne (central warehouse), plus in Brisbane, Sydney and Perth.

Product limitations

While **Tuscany** is a high quality product, like any plastic slat product, it can have some limitations in extreme conditions. It is not recommended that vary dark colours be installed into full sun windows that receive full sun and where the temperature specific may be surpassed. **Tuscany** is rated at 55C and temperatures in excess of this may cause permanent damage to the product.

Product warranty

Tuscany is provided with a one-year warranty.